



women in sport

Ngā Wāhine Hākinakina o
A O T E A R O A

SECOND ANNUAL REPORT
July 2017 to June 2018

Women in Sport Aotearoa
Ngā Wāhine Hākinakina o Aotearoa

OUR VISION

Women and girls are
valued, visible and
influential in sport.

HIGHLIGHTS

- Gained increased national visibility as an organisation through networking events, media comment and Facebook
- Co-hosted She Moves. She Leads. We Win. One-day conference on women and girls in sport
- Established research consortium across the New Zealand universities with academics researching in the area of girls and women in sport
- Contributed to the successful bid to host the International Working Group on Women and Sport (IWG) secretariat and 8th World Conference on Women and Sport 2018-2022
- Signed Memorandum of Understanding with Sport New Zealand
- Signed Sponsorship Agreement with Auckland Tourism, Events and Economic Development Ltd (ATEED)
- Facebook followers have nearly doubled to 1084 in June 2018. The highest reach for a response to a post was 2344, in June 2018.



ACHIEVEMENTS

1 Signed a memorandum of understanding (MOU) with Sport New Zealand to develop strategy around women and sport July 2017.

2 Co-hosted the She Moves. She Leads. We Win. Symposium the first major national event devoted to women in sport in several decades (17 Nov 2017) – key outcomes:

SHE MOVES FORUM ACTION PLAN

1. CHALLENGE THE SYSTEM - Evidence to create a case for change

Key issue: Lack of data to use when naming and shaming, benchmarking and tracking progress

Key action: Collate and publish current data on participation, coaching, leadership, media

2. LEAD THE CHANGE - Increase female representation in leadership

How do we get more women into leadership roles, lead change, and support and empower women?

Key issue: There are holes in the talent pipelines for management, coaching and governance.

Key action: Promote development and mentoring opportunities for women

3. BE THE VOICE - Women and girls have a powerful voice in sport

How do we increase the visibility of women's sport, in the media, through governance and management roles, and in our organisations?

Key issue: Invisibility and stereotyping of women and girls in the media

Key action: Provide appropriate content with consistent messaging, and call out inappropriate behaviour

Maximise the use of user-generated content to raise the profile of girls and women in recreation and sport



4. MAKE THE CONNECTIONS

- A strong, passionate and connected network

How do we share our resources, experiences, and strengths?

Key Issue: Lack of information and connection to strengthen the platform for change

Key Action: Establish online communication networks for sharing data, evidence and opportunities

Create geographic networks to encourage connection and mentoring

5. SHIFT YOUR BODY - Recreation and sport is planned, delivered, supported and funded in ways that meet the needs of girls and women

How do we ensure our sports and communities, including parents and whānau, understand the importance of, and adopt, inclusive practices and opportunities for girls and women in sport?

Key Issue: Old models of delivery are not attracting or retaining girls and women in recreation and sport

Key Action: Develop new approaches that work collaboratively with young women to design appropriate solutions



Minister Grant Robertson opens the Symposium



Leadership Research Advocacy

- 3 Developed strong connections with other groups and organisations working for the betterment of women in sport. Foundation members were part of the programme and/or WISPA members attended including co-hosting the 'Inspiring Women in Sport Forum' held in conjunction with the FIH World League 4 in Auckland November 2017.



New Zealand Federation for Business & Professional Women: Julie Paterson and Louisa Wall spoke on Gender Imbalance in Sport, specifically regarding pay equity in February 2018

- 4 Women in Sport Aotearoa was the catalyst for the successful bid to host the International Working Group on Women in Sport (IWG) 4-year secretariat (2018-2022) and IWG World Conference in 2022, with support from Sport New Zealand, the Ministry of Women, ATEED, the NZOC and Ministry of Business, Innovation and Employment (MBIE).

Announcement of the IWG Secretariat and 2022 Conference by Sports Minister Grant Robertson, and launch of The W Group "It Takes Two" Mentoring Programme February



A DELEGATION FROM NZ ATTENDED THE 7TH IWG WORLD CONFERENCE

BOTSWANA, MAY 2018

At the conclusion of the Conference WISPA officially accepted the handover of the IWG secretariat from Botswana.

The New Zealand delegation comprised:

- IWG co-Chair, New Zealander - Raewyn Lovett
- Women in Sport Aotearoa Co-Chair - Julie Paterson
- Key stakeholder New Zealand Olympic Committee's Chief Executive and former IWG Board member - Kereyn Smith
- Former elite athlete, Broadcaster and Founder of the W Group - Melodie Robinson
- Kirikaiahi Mahutariki – Women in Sport Aotearoa Board Member and kaiwhakahaere Māori

Other members of Women in Sport Aotearoa Pauline Harrison and Toni Bruce attended in their personal/professional capacities and contributed to the networking and learning.



5 SOUTHLAND BRANCH OF WOMEN IN SPORT AOTEAROA

– WOMEN IN SPORT MURIHIKU INC. (JUNE 2018)

A presentation to stakeholders in the Southland sport and recreation sector by Women in Sport Aotearoa co-chair Julie Paterson in 2017 helped spark the first regional branch of the national organisation.

The fact that Paterson is a Southlander, and former chief executive of the Southern Steel, meant that the sector were ready to listen to her message of empowering women and girls through sport. From that initial meeting, a network of like-minded individuals representing a wide spectrum of the community came together to discuss what a local initiative would look like.

Regional sporting organisations, community funders, local government, business and the regional sports trust established a network over a number of months and have now formed an incorporated society under the Women in Sport Murihiku banner, with Southern Steel chief executive Lana Winders elected as the inaugural chair.

WISPM has taken the framework established by WISPA and added its own flavour to establish a vision - that Southland's women and girls are valued, visible and influential in sport - and a set of core beliefs. An early piece of work which informed the network's priorities involved Sport Southland creating a survey of women currently holding governance roles with Southland RSOs.

This showed that Southland is leading the way in some respects - 43% of Southland RSOs having female representation on their boards, ahead of the national average of 37%. However, it also showed that there is plenty of work to do. WISPM is about to go 'live' with a Facebook page which will feature profiles of local women and stories about how sport has impacted on them.

An official launch event is being planned for March 8, 2019 to coincide with International Women's Day.

6 WOMEN IN SPORT AOTEAROA RESEARCH CONSORTIUM

Women in Sport Aotearoa Research Consortium meets with Sport New Zealand 22 in Wellington June 2018 to discuss how we can best work together.



On screen left to right: Belinda Wheaton (University of Waikato), Holly Thorpe (University of Waikato), Roslyn Kerr (Lincoln University), Sally Shaw (University of Otago)

In person left to right: Sally Rae (AUT), Maddie McLean (SNZ), Toni Bruce (University of Auckland), Sarah Leberman (Massey University), Stacy Sims (University of Waikato), Robyn Wong (SNZ), Kay Thomson (SNZ), Amy Marfell (Sport Waikato), Kirsten Petrie (University of Waikato), Fran McEwen (SNZ)

Unavailable on the day: Gaye Bryham (AUT), Robyn Cockburn (Victoria University), Farah Palmer (Massey University)



FINANCIAL RESULTS

Women in Sport Aotearoa
Ngā Wāhine Hākinakina o Aotearoa

STATEMENT OF INCOME AND EXPENDITURE

For the year ended 30 June 2018

INCOME		
The Shift Foundation	\$4,000.00	She Moves. She Leads. We Win. Share of profits.
Sport New Zealand	\$150,000.00	Sport NZ Funding for 2 years
Tourism New Zealand	\$21,734.00	Contribution to IWG Botswana travel
	\$175,734.00	
EXPENSES		
Board Reimbursement	\$2,045.00	
IWG Travel Presentation	\$22,880.75	
Website Dev	\$672.50	
Project Mmanagement	\$13,399.58	
	\$38,997.83	
Net Surplus (Loss)	\$136,736.17	

Women in Sport Aotearoa
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STATEMENT OF FINANCIAL POSITION

For the year ended 30 June 2018

ASSETS	2018
Cash on hand	-
ASB bank accounts	136736.17
	136,736.17

LIABILITIES	2018
Accrued expenses	-
Creditors	-
	-
Net Assets (Liabilities)	136,736.17



Thank you to:



Women in Sport Aotearoa
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Leadership Research Advocacy